

"PAINT POLICE"

Fade up on...

WS of police car w/siren
stopping a car. Dis to police
walking up to car.

Cut to shot of door and fender

Dis to Standox man painting
car... then to MAN above
shaking hands with Standox
man.

Dis to Standox logo with
spraygun and colors animation...

F/x to mortise upper frame
add local tag text here.

Fade up on music under SOF...

POLICE: WHERE DID YOU HAVE THIS CAR PAINTED?

MAN: HEY, I GOT A GOOD DEAL, WHAT'S THE PROBLEM?

POLICE: THE FENDER AND DOOR DON'T MATCH!

MAN: I DIDN'T HAVE THE DOOR PAINTED, JUST THE FENDER.

POLICE: JUST AS I THOUGHT! YOU'LL HAVE TO COME WITH US!

MAN: BUT WHY?????

POLICE: WHAT YOU DID TO THIS CAR IS A CRIME!!!

(Music punctuation...)

ANNCR: IF YOU SCRATCH IT, WE CAN MATCH IT!

MAN: THANKS FOR BAILING ME OUT STANDOX!

ANNCR: ANY COLOR... ANY TIME... ONLY AT

YOUR STANDOX PARTNER IN EXCELLENCE

BODYSHOPS... ACROSS NORTH AMERICA.

(LOCAL ANNCR TAG HERE)

FADE TO BLACK

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AMERICAN STANDOX
COMMERCIAL TREATMENT
"I DON'T THINK SO!", GENERIC CLOSE

SARABOO PRODUCTIONS
22 MAY 96

Fade up on...

WS of 7 year old girl
and 5 year old boy. We
see them from across the
hood of a car. They are
facing the side of the car
and we can't tell what they
are doing. The camera
dollies around the front
of car to their side as
they speak.

Camera dollies to a
position revealing the
the boy painting
with a paintbrush
over a scratch on the side
of the car with a similar
non matching substance

From behind them a man
appears.. dad

Dissolve to shot of car
being painted at shop.

Dissolve to WS of dad,
the kids with Bodyshop
man who ruffles the hair
of the little boy and shakes
dad's hand. Lots of smiles.

Dissolve to tag graphic...
text: AMERICAN STANDOX
ANY COLOR, ANY TIME
with colors spilling from letters
toward bottom of frame...
add local shop name and address.

Fade up on music under SOF...

GIRL(sing songy): I DON'T THINK SO!

BOY(aggravated): YES IT DOES!!

GIRL: I DON'T THINK SOOO!!!

BOY: YES IT DOES, IT'S PERFEC!!!

GIRL: I DON'T THINK SOOO!!!

BOY(happily): LOOK, NO MORE SCRATCH!

DAD: I DON'T THINK SOOOO!

ANNCR: IF YOU SCRATCH IT, WE CAN MATCH IT!

AMERICAN STANDOX... ANY COLOR... ANY TIME...

AT OUTSTANDING BODYSHOPS EVERYWHERE...

LIKE.....

NORTHVILLE COLLISION, 22222 SEVEN MILE ROAD,

NORTHVILLE OR CALL 555-7659

FADE TO BLACK